New Philanthropic Initiative Launches in Temecula Valley

Murrieta, CA – The Community Foundation, in collaboration with Michelle’s Place Breast Cancer Resource Center, Oak Grove Center for Education Treatment & the Arts, and the Santa Rosa Plateau Nature Education Foundation, has launched a new effort to support the greater financial stability of the latter three nonprofit organizations serving the Temecula Valley. Called the Temecula Valley Endowment Program, it aims to encourage donors who want to support the organizations’ endowment funds at The Community Foundation through outright gifts and legacy gifts.

The program was recently unveiled in Wildomar at The Corporate Room during a reception event for donors interested in supporting the great work of these organizations.

Each organization began their endowment with the Foundation as a way to establish their permanence within the community. Now leaders from each organization have come together to build their individual endowments through a consortia that would respect their individual donor populace, while inspiring charitable giving in the Temecula Valley.

To manage the program, the Consortia selected Jeff McNurlan as the program’s director to facilitate and grow the potential of endowment giving. Jeff has worked with several non-profits in resource development and strategic planning roles.

“With the addition of Jeff to guide and counsel each organization individually and collectively, along with the support of the Foundation, this program strives to build value, resilience and a permanence that will impact the Temecula Valley in the near future and for decades to come,” said Dr. Jonathan Lorenzo Yorba, President and CEO of The Community Foundation.

To learn more about the Temecula Valley Endowment Program, contact Jeff McNurlan at (951) 387-4921 or email jmcnurlan@thecommunityfoundation.net.

About The Community Foundation (www.thecommunityfoundation.net)
The Community Foundation is a nonprofit, public benefit corporation created by and for the residents of Riverside and San Bernardino Counties and beyond. Established in 1941, at 75 years old The Community Foundation has over $90 million in assets and provides college scholarships and grants, including a new endowment building grant, to nonprofit organizations across the two-county region.
About Michelle’s Place Breast Cancer Resource Center (www.michellesplace.org)
Michelle’s Place is a full-service breast cancer resource center whose mission is to empower individuals and families impacted by breast cancer through education and support services. Since 2001, Michelle’s Place has provided over 100,000 services to over 10,000 men and women with cancer. Services offered include support groups, free comfort items, patient navigation, educational seminars, temporary financial assistance, and more.

About Oak Grove Center for Education Treatment & the Arts (www.oakgrovecenter.org)
Oak Grove Center for Education Treatment & the Arts, is a non-profit, 24-hour residential, educational and therapeutic treatment center, located in Murrieta, that treats 76 at-risk children who live on campus and 90-100 day students who attend its non-public school. Oak Grove also operates a second campus, Oak Grove at the Ranch, in Perris, CA, that serves an additional 50 students. For more information on Oak Grove Center, visit www.oakgrovecenter.org.

About Santa Rosa Plateau Nature Education Foundation (www.srpf.org)
Santa Rosa Plateau Nature Education Foundation is a place-based, outdoor and nature education provider. These programs are aligned with EEI (Environmental Education Initiative), NGSS (Next Generation Science Standards) and STEM (Science, Technology, Engineering and Mathematics) curriculum components. They are also fun, full of adventure and provided at no cost to students.

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