COMMUNITY IMPACT FUND
CAPACITY BUILDING ACTIVITIES

Organizational Development
- Create a staff performance review process
- Create a strategic plan
- Create an operational/annual plan
- Create and implement financial management procedures/improve internal controls
- Create a staffing plan
- Create a marketing plan
- Create a communications plan
- Audience development
- Create or revise organizational identity
- Implement new financial management procedures
- Implement new budgeting process
- Create a fundraising plan
- Create a revenue development plan
- Create a business plan
- Implement a donor development plan
- Provide fundraising training to staff
- Research new programs or services

Evaluation of Effectiveness
- Implement systems to keep information related to client needs, referral sources, and services provided
- Implement systems to measure service recipient satisfaction and/or service recipient outcomes
- Collect information related to service recipient outcomes
- Collect information related to service recipient satisfaction
- Develop programmatic success measures
- Develop evaluation capacity
- Analyze outcome data/evaluate effectiveness of current services
- Create an outcome measurement plan

Collaboration and Community Engagement
- Assess effectiveness of existing collaborative efforts
- Conduct assessment of community needs
- Create a map/inventory of community assets
- Create action plan for coordinating/collaborating
- Create a brochure
- Create a website (Only eligible when part of a larger communications strategy. Contact ACF staff if you are considering this type of project)
- Develop new strategic partnerships
- Establish partnership agreements
- Develop plans for organizational mergers

Leadership Development
- Create a volunteer management plan
- Create a volunteer recruitment plan
- Create board policies
- Create an executive succession plan
- Engage an executive coach
- Implement a volunteer management plan
- Provide management/leadership training to staff
- Attend conferences and/or trainings
- Professional development
- Provide training for board of directors