The Perris Valley Historical Museum

The Perris Valley is rich with history and no one tells the story better than the volunteers at the Perris Valley Historical & Museum Association.

The museum is located in downtown Perris, in the historic Santa Fe Depot, which is listed on the National Register of Historic Places (1994). Built in 1892, it is often described as one of the nation’s few surviving small town railway depots. It is built of red brick and is a classic example of High Victorian, Queen Anne style.

Some of the collections on display now include artifacts from the Luiseno Indians, turn of the century clothing, farming equipment, mining tools, and personal effects from the city’s namesake, Fred T. Perris. Most impressive was Mr. Perris’s surveying wagon and ruler, and the photo of him with Wyatt Earp. The story of Good Hope mine and how it was discovered is particularly interesting, and the model of the pictograph at Rim Rock Reserve is accurate, right down to the mysterious holes in the rock near the cooking “oven.”

Although the museum has been around since 1964, the collections have only been on display in the historic Santa Fe Depot in downtown Perris since 2008. The museum also operates the historic Bank of Perris building which serves as the Historical Archives, other office and storage space, and antique farm and fire trucks that make special appearances.

The Community Foundation was first introduced to the museum when they applied for, and received, a grant to purchase many needed items. “We needed basic things like a computer, brochures, and training for our docents, to make this place a “true” museum,” said Midgie Parker, a board member of the museum.

Fundraising became a priority for the board and through many activities like their annual silent auction, personalized tiles in city council chambers, and proceeds from their book sales, they have raised enough to create an endowment fund at TCF. This fund will provide annual income for the Perris Valley Historic Museum, in perpetuity.

Perpetuity is good because the board has big plans for the future. The museum has just displayed an exhibit in a 10,000 sq. ft. space at the Southern California Fair in Perris. Katie Keyes, President of the museum board said, “In the future, we’d like to be able to take this large exhibit and place it into a permanent location, which we can use as a regional museum. Other small cities in Riverside County that don’t currently have their own museum can use this space to display their own history on a rotating basis.”

Expanding their traveling exhibits is a dream as well. Their exhibit on local mining has already made the rounds of the elementary schools, including a lesson plan that complies with California State Standards. “My daughter is a credentialed teacher in California, so even though she doesn’t live here, she created the lesson plan for us,” said Dennise Manning, Treasurer of the board. “We take volunteers where ever we can get them!”

Perris Valley Historical Museum
120 4th Street, Perris CA 92570
(951) 657-0274
Hours: Thur-Sun, from 12-4 pm.
Admission: Always Free.
www.perrisvalleymuseum.org
President Daniel Foster

In the past three years, our foundation’s staff and Board have attended nearly a dozen national foundation conferences to identify and develop funders to invest in the quality-of-life needs of our region – in addition to absorbing the research, trends, and “best practices” of other foundations to guide our own strategies and goals towards making greater impact for our region.

In September, at the Council on Foundation’s national conference in San Francisco, a seminal research report was presented that has most major public, private, and community foundations in the country buzzing. In all likelihood, this new and compelling research will dramatically change the way funders (and communities) do business for decades in the future.

Simply stated, foundations are awakening to the harsh reality that their methodology for grantmaking has been fundamentally flawed… at best, achieving only isolated impact. The historic fact is that foundations are generally designed and habituated towards granting monies to the most competent individual organizations aimed at addressing major social problems. Unfortunately, this isolated impact grantmaking strategy lacks the capacity to solve or produce systemic reform on any complex social problem. In our complex and interdependent world, no single organization is responsible for any major social problem, nor can any single organization cure it.

So, what is the answer for funders towards making greater impact with their funds and resources? New research shows that large-scale social change can only be achieved from a collective or collaborative approach…not an isolated approach. Thus, funders are getting smarter, and beginning to recognize that collective impact can be achieved via funding large cross sector coalitions involving nonprofits, governments, businesses, and the public.

The fruits of this new research have many significant implications to our Foundation and for leaders and organizations in our region.

Continued on page 5

“President/CEO Message”

TCF Publishes Reports on Key Quality of Life Indicators

The Community Foundation has recently produced two 2011 Community Indicators Reports, one for each county in which we serve. With the help of a skilled task force and many financial sponsors for each county’s report, TCF led the development of this multi-year, ongoing resource.

Each Community Indicators Report has reliable data and statistics on the most important quality of life and economic indicators in our region. Whether you’re interested in the economic climate, education, health and wellness of San Bernardino or Riverside County, or public safety and the environment, you will find current data and analyses for these indicators, plus many more, in the Community Indicators Reports.

A special feature on the LA/Ontario International Airport and the issue of local control can be found in the San Bernardino County Report. Riverside County’s Report includes special features on health care and renewable energy – in addition to targeted statistics exclusive for the Coachella Valley.

Both Community Indicators Reports will:
• provide greater awareness of the key issues that need community attention
• increase dialogue and build collaboration among stakeholders to address identified challenges
• provide key data needed to attract external funders, thus assisting public, private and nonprofit leaders with their grant writing
• Subsequent reports will reflect the impact of funders’ investment in our region

The Community Indicators Reports are available to download at www.thecommunityfoundation.net. Please take a minute to view the indicators that interest you most and then let us know what you think.
So, what is the answer for funders towards making greater impact for any major social problem, nor can any single organization cure it. In a complex and interdependent world, no single organization is responsible for addressing major social problems. Unfortunately, this isolated approach to fund monies to the most competent individual organizations aimed at achieving impact grantmaking strategy lacks the capacity to solve or produce the results needed for the country buzzing. In all likelihood, this new and compelling research landscape is driving the demand for change. The fruits of this new research have many significant implications.

In September, at the Council on Foundation’s national conference in San Francisco, a seminal research report was presented that has gained much attention. The report, titled “Quality of Life Indicators: Reports,” is the result of a collaboration among various organizations and researchers to provide data on the well-being of communities across the United States.

Each Community Indicators Report has reliable data and statistics that cover a variety of topics, including education, health, safety, and the environment. The reports are available on the website www.thecommunityfoundation.net. Please take a minute to view the indicators that interest you most and then let us know what you think.

The Community Foundation has recently produced two sets of these reports, one for the Coachella Valley and another for the Inland Empire. The reports provide a comprehensive overview of the social, economic, and environmental conditions in these regions, highlighting key issues that need community involvement to address.

Both Community Indicators Reports are available online, and there are many financial sponsors for each county’s report, TCF led the way. The Community Foundation Serving Riverside and San Bernardino Counties is a public, nonprofit COF-accredited community foundation that serves the residents of these two counties.

The Community Foundation has over 50 past board members currently living in our region. If you are a past board member and are also being planning our 70th Anniversary Gala. Future projects for the Emeritus Board Committee include:

- Increase dialogue and build collaboration among stakeholders to foster greater awareness of the key issues that need community involvement.
- Develop and sustain resources for the training.
- The training is available to any nonprofit in the Inland Empire that meets the following requirements:
  - Has an operating budget of $200,000 or more per year.
  - Has an Executive Director and four board members.

The training will present “The Source: Board Governance Training” which is a full day of board governance training offered by the Funder’s Alliance. This training will present “The Source: Board Governance Training” which is a full day of board governance training offered by the Funder’s Alliance. This training will present “The Source: Board Governance Training” which is a full day of board governance training offered by the Funder’s Alliance. This training will present “The Source: Board Governance Training” which is a full day of board governance training offered by the Funder’s Alliance.

WHO SHOULD ATTEND?

- Nonprofits that are interested in improving their board governance practices.
- Nonprofits that are looking to strengthen their board’s strategic thinking.
- Nonprofits that are seeking to develop and sustain resources for the training.

The training will cover topics such as:

- The Board’s Role in the Context of Change
- Developing and Sustaining Resources
- Cutting Edge Topics in Board Governance

Nonprofits will leave the training with essential tools and knowledge to improve their board governance practices. The training will be conducted by Michael Daigneault, a senior governance consultant for BoardSource. Michael is an experienced consultant and trainer who is frequently asked to counsel nonprofit boards concerning vital governance issues such as leadership, ethics, and strategic issues.

Michael Daigneault is a senior governance consultant for BoardSource. Michael is an experienced consultant and trainer who is frequently asked to counsel nonprofit boards concerning vital governance issues such as leadership, ethics, and strategic issues. Based in the Washington, DC area, Michael has worked with a variety of organizations and has delivered numerous presentations and workshops on governance topics.

The training day is available to any nonprofit in the Inland Empire that meets the following requirements:

- Has an operating budget of $200,000 or more per year.
- Has an Executive Director and four board members.

The training will be conducted on January 13, 2012. The session will begin at 8:30 am and end at 4:00 pm, with lunch and all materials included. Note: Some members of the Funder’s Alliance are offering full scholarships for the training.

Contact Keka Chandler for more information at 909-380-7070 or keka@cfrrandsb.org.

The Funder’s Alliance is a program of Community Connect, formerly known as Network for Good. The Funder’s Alliance has offered various board development trainings in the past, but having the support of the Inland Empire that meets the following requirements:
Take Your Board to the Next Level
Board Governance Training

In Spring 2010, Daniel Foster co-launched the Funders’ Alliance with other regional funders to bring the biggest and most active funding organizations together to collaborate on philanthropic and community projects. Among many goals, strengthening our nonprofits’ boards is a top priority.

The Funders’ Alliance of Riverside and San Bernardino Counties, in partnership with the Nonprofit Resource Center, is offering a full day of board governance training to forty nonprofits (five representatives from each nonprofit) on January 13, 2012.

The training will present “The Source: Twelve Principles of Governance that Power Exceptional Boards” established by the premier national authority on board governance, BoardSource.

The training day is available to any nonprofit in the Inland Empire that meets the following requirements:

• Must be represented by five leaders (ideally the Executive Director and four board members.)
• Has an operating budget of $200,000 or more per year.
• Ability to pay the nominal $200 registration fee which covers all five team members, breakfast, lunch and all materials.

Some members of the Funder’s Alliance are offering full scholarships for the training, including The Community Foundation.

Nonprofits will leave the training with essential tools and knowledge to be more effective. Plus, attendees will take home a completed Board Assessment and an Action Plan to implement during the months following the training day.

“We are honored to partner with the Funder’s Alliance to host BoardSource’s Board Development Training,” says Bukeka “Keke” Chandler, Program Manager at the Nonprofit Resource Center, a program of Community Connect, previously called the Volunteer Center of Riverside County. “The Nonprofit Resource Center has offered various board development trainings in the past, but having the support of the Funder’s Alliance shows our local nonprofits how these grantmakers are collaborating to increase sustainable opportunities right here, in the fastest growing county in the state of California. We appreciate that!”

For more information, please contact the Nonprofit Resource Center at 951.329.4735 or bchandle@connectriverside.org.

Leaders From the Past Join Us Again

With 70 years of history, The Community Foundation has many experienced leaders with the designation of past board member. This year, we’ve decided this special group needed a proper name and formalized role—thus the beginning of the TCF Emeritus Board.

We’ve been very fortunate to have active and participating board members over the years. And even after their time on the board is up and it’s time to let someone else serve, these individuals want to continue to give their time, talent and treasure to our mission. The Emeritus Board allows those who wish to stay involved an opportunity to do just that.

Under the leadership of Lynn Bogh Baldi, our first Chair of the Emeritus Board, this new group of past board members has been planning our 70th Anniversary Gala. Future projects for the Emeritus Board are also being planned.

There are over 50 past board members currently living in our region. If you are a past board member and would like to get involved again, please call Kris Kirkpatrick at The Community Foundation.
San Bernardino County Arts Council

In support of our Arts & Culture Initiative at TCF, Daniel Foster has led a large cultural community Task Force that has been working to initiate and launch a new and sustainable nonprofit arts council for the County of San Bernardino. Task force representation came from arts & culture and civic leaders from many communities in San Bernardino County, including Big Bear Lake, San Bernardino, Redlands, Colton, 29 Palms, Claremont, Fontana, Joshua Tree, Yucaipa, and Rancho Cucamonga.

For over a year, the task force of over 50 people has been designing and implementing a strategic plan that will bring to fruition a new nonprofit arts council that is “dedicated to stimulating creative and economic vitality and enriching lives throughout the communities we serve by providing support, promotion, education, and advocacy for the arts.”

The task force conducted a countywide survey to establish the name for the new arts council: Arts Connection. After extensive research and development, Arts Connection is preparing to publicly launch in late spring of 2012.

If you are interested in learning more about this project, or would like to get involved, please contact Daniel Foster.

We’ve Moved

To accommodate our recent and significant growth of staff and operations, we have moved into larger offices in downtown Riverside. Our new address is:

3700 Sixth Street, Suite 200, Riverside CA, 92501

We are located in the Center for Arts and Philanthropy building, sharing the second floor with the California Riverside Ballet, the Riverside Arts Council and the Riverside County Philharmonic. Visitors can find the entrance on Sixth Street near Main Street.

President/CEO Message continued from page 2

First, our Foundation (and other regional funders) needs to rethink our funding strategies and priorities that will result in greater impact. And, our region’s leaders and organizations need to commit to engaging in strong regional collaborations and coalitions that will be able to compete more effectively for future funding dollars.

Finally, these collective impact concepts are validation to our Foundation’s current strategic plan. As many of you know, in the past few years, TCF has moved aggressively into the role of acting as a regional convener and collaboration builder with leadership initiatives addressing education, environment, economic development (IEEP partnership), philanthropy/nonprofit capacity building, arts & culture, and youth. We are very pleased that our leadership initiatives are reinforced by this new research.

We encourage you to read and understand the details of this new research report, published by the Stanford Social Innovation Review. It can be located at: http://www.sssireview.org/articles/entry/collective_impact/

Daniel Foster, President/CEO

Daniel Foster gives an interview to local press, expressing how pleased we are that four important nonprofits are coming together in our new building, named the Center for Arts and Philanthropy. Joining TCF is the Riverside County Philharmonic, the California Riverside Ballet, and the Riverside Arts Council.
The Community Foundation Staff

Daniel Foster
President/CEO

Celia Cudiamat
VP of Grant Programs & Donor Services

Jose Marquez
Director of Grant & Resource Development

Penny Beaulieu
Donor Services Manager

Sharilyn Hunke
Communications Officer

Kristen Kirkpatrick
Assistant to the President

Joseph LaGuess
Coachella Valley Planned Giving Officer

Paula Myles
Controller

Kim Potter
Development Coordinator/Events Manager

Beatriz Ralda
Administrative & Accounting Assistant

Celebrating 70 years of serving our communities

Exciting News

TCF receives $200,000 Weingart grant

In support of our foundation’s capacity building initiative, the Weingart Foundation approved a two-year $200,000 grant to provide technical assistance training that will strengthen the operations, leadership and fundraising skills of nonprofits in the communities of Western Riverside County.

TCF Receives 2011 Friend of the Nonprofits Award

At the 2011 Nonprofit Day Conference by the Nonprofit Resource Center for Riverside County, TCF received the 2011 Friend of the Nonprofits Award. Our foundation was the top vote-getter in competition with numerous other nominations this year. Our recent community leadership on behalf of the nonprofit and philanthropic communities was acknowledged at the awards ceremony in September.

New Board Members

Glenda Bayless

Is a resident of Apple Valley and is the President/CEO of Bayless Accountancy Corporation. She’s been a CPA since 1963 and has taught accounting related classes at over six colleges. Over the years, Glenda has supported the United Way, Boy Scouts of America, Girl Scouts and Rotary Club and served on the boards of many nonprofits. In 2009, Glenda was awarded Philanthropist of the Year by AFP Inland Empire Chapter.

Paul Granillo

Is the President and CEO of the Inland Empire Economic Partnership (IEEP), a nonprofit organization that advocates for business and quality of life in Riverside and San Bernardino Counties. Before coming to IEEP, Paul served as Director of Alumni Relations at the University of Redlands. Previous to this, he served as a priest of the Diocese of San Bernardino. Paul is a board member of Mobility 21 and is active in Rotary Club of Redlands.